

CV

**GRAPHIC
DESIGNER
+ MARKETER**

JORDAN HEIS

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CAREER OBJECTIVE

I am a conceptual and motivated Graphic Designer looking for a challenging new role, to learn and grow in, specialising in brand identity and corporate design. I am keen to join a team that is motivated and productive, whilst having fun.

EDUCATION BACKGROUND

Institution: Holmesglen TAFE/Gordon Institute of TAFE
City/Country: Chadstone, Australia/Geelong, Australia
Qualification: Diploma of Business (Marketing)
Completed: 2007 - Mid. 2009

Institution: RMIT University
City/Country: Brunswick, Australia
Qualification: Diploma of Arts (Graphic Arts)
Completed: 2004 - 2006

Institution: Kardinia International College
City/Country: Geelong, Australia
Qualification: VCE Certificate - ENTER Score 80.60
Completed: 1999 - 2004

Institution: Gordon Institute of TAFE
City/Country: Geelong, Australia
Qualification: Certificate 2 in Desktop Publishing (VET in VCE)
Completed: 2002 - 2003

EMPLOYMENT HISTORY

EDUCATIONAL AND INDUSTRY EXPERIENCE 4+ YEARS

Imagine Graphic Design Pty Ltd

Position/Title: Graphic Designer/Marketing Strategist
Duration: Oct 2006 - Feb 2009

Responsibilities/Achievements

- » Responsible for the design of graphic applications such as collateral material, environmental graphics, books and magazines, corporate identity and branding from concept to completion
- » Artwork production for client base including: Versace, AAMI, Department of Human Services, Royal Australasian College of Surgeons and *Ultimate Boating and Lifestyle* magazine
- » Fluent with managing workloads efficiently to meet budget and deadlines, whilst maintaining attention to detail
- » Experienced at client and supplier liaison
- » Managed Studio and directed junior designers whilst director on holiday leave (3 weeks)
- » Responsible for developing a marketing plan including industry research, determining a clear target market and identifying new market opportunities and income streams
- » Assisted in redefining company business plan including Environmental and SWOT Analysis and setting Business Goals and Objectives
- » Assisted in writing client tenders/proposals, including tailored price costing, outsourcing requirements, time scheduling and terms & conditions

SKILLS

NON TECHNICAL

- » Conceptual thinker and big picture driven
- » A passionate eye for design and detail
- » Strong communication and project management skills
- » Ability to work independently and as an effective member of a team
- » Organised, efficient, productive and resourceful
- » Excellent pre-press and trouble-shooting knowledge
- » Swift learner

TECHNICAL

Program	Version	Efficiency
Adobe InDesign	CS4	Advanced
Adobe Illustrator	CS4	Advanced
Adobe Photoshop	CS4	Intermediate
Adobe Acrobat	CS4	Advanced
QuarkXPress	9	Advanced
Microsoft Word	2008	Advanced
Microsoft Excel	2008	Intermediate
Powerpoint	2008	Intermediate
Adobe Dreamweaver	CS4	Beginner
Adobe Fireworks	CS4	Beginner
Adobe Flash	CS4	Beginner

I am currently re-learning Dreamweaver, Fireworks and Flash in my own time, to better understand the new cross-platform capabilities in CS4 and learn new skills.

HOBBIES AND INTERESTS

AFL, NBA, Snowboarding, Design, Travel, Reading and Learning.
I also have an insatiable passion for modern architecture.
I enjoy playing football for the Ocean Grove Football Club.

I constantly read design based blogs for design news, information and inspiration.
I regularly attend Design Victoria seminars and events to further industry knowledge and contacts. I am currently a freelance designer available for contract/temp work.

PROFESSIONAL MEMBERSHIPS

AGDA & Design Victoria

AWARDS

School Captain of Private International Secondary College

REFERENCES

Andrew Folos

Imagine Graphic Design
Director/Senior Designer
Phone: 03 9579 3678

Paul Breguet

Circle Media
Partner/Designer
Phone: 03 5273 4846